

RATIONALE

The beacon of Safety (BOS) Award Ceremony is convened by the Safe School Alliance as part of the advocacy programmes for improving school safety outcomes in schools. This event is in collaboration with the regulating Government Agency, the Lagos State Safety Commission, with the approval of His Excellency, the Executive Governor of Lagos State, Mr Babajide Olusola Sanwoolu, the Ministry of Education, Safe Schools Lagos Implementation team ably led by the Project lead, SchoolRun Academy and other partners .

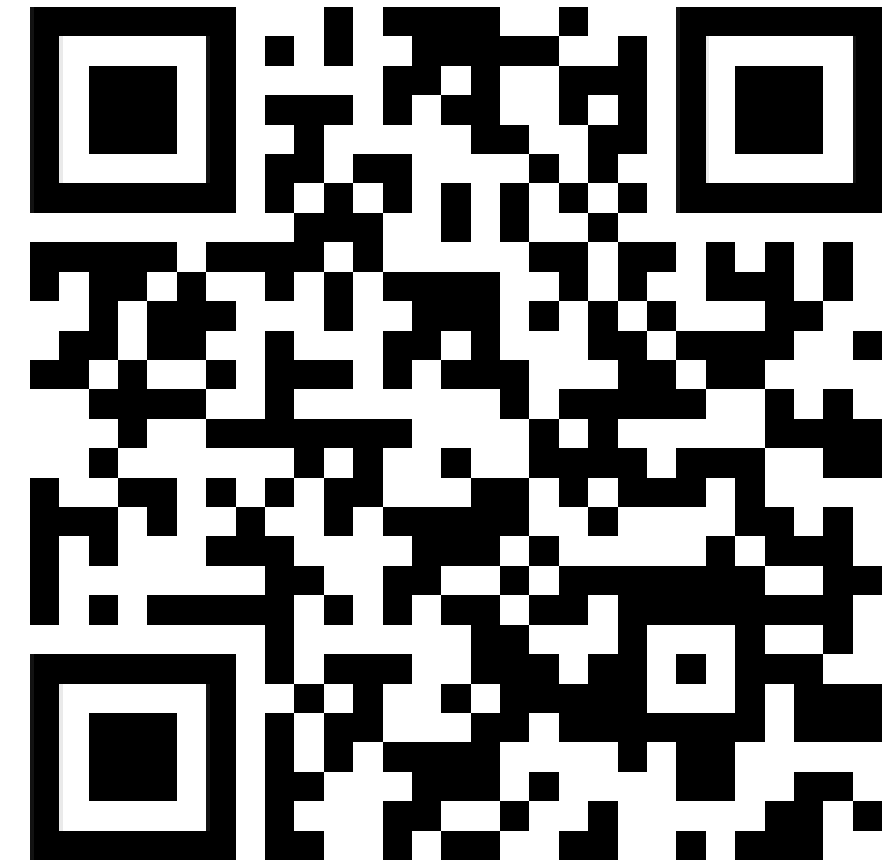
The event features conference, exhibition, dinner and awards ceremony and is aimed at celebrating schools and education stakeholders that have distinguished themselves in demonstrating the school safety obligations in their compliance journey and achieved the excellence status. This prestigious ceremony will recognise all stakeholders: schools, educators, parents, suppliers, vendors, support workers, service providers, civil servants, public office holders, and friends of education etc. These individuals and organisations that have made significant contributions and accomplished exceptional feats in their respective roles in ensuring a safety culture and compliance in schools

The BOS Awards/Exhibition event will assist to further put in shape, sharpen and streamline the entire education system in Lagos State to embrace safety as a priority and begin to participate fully and uninhibited with all the processes as stipulated in the Safe Schools Lagos Framework. V.01, April 2022.

AIM

To increase the consciousness and awareness of School safety in Lagos State and the Nation for enhancement and contribution to nation building through the achievement of the SDGs (sustainable development goals).

The conference topics are carefully selected to build the capacity of delegates on the techniques, methods and importance of school safety as a responsibility towards all school aged children.



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EVENT OBJECTIVES

- A. Recognise and reward exceptional achievements in various categories of school safety.
- B. To promote and highlight the importance of excellence and motivation for education stakeholders
- C. Provide a platform for effective networking and collaboration among industry professionals.
- D. Enhance the reputation and stature of the award recipients and their organisations.
- E. Increase public awareness and media coverage of outstanding accomplishments in the Safe Schools Lagos project.

EVENT DETAILS

Date: 26th September 2023

Conference/Exhibitions: 9am to 3pm

Dinner & Awards: 6.00pm prompt

Venue: The Civic Center, Ozumba Mbadiwe Road, Victoria Island, Lagos.

WHO WILL ATTEND?

Education stakeholders, Government officials, safety experts, Insurance professionals

Recipients of the BOS Awards in the different categories

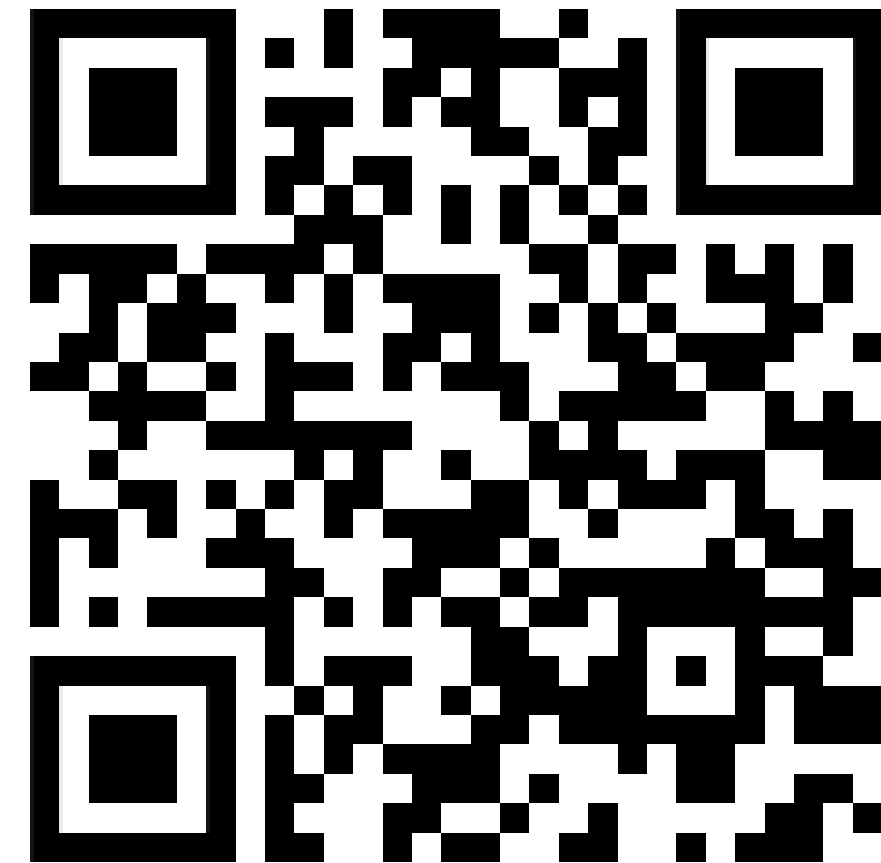
Key stakeholders & other Industry professionals

Sponsors and collaborators

Vendors, Suppliers and service providers

Media representatives & Other esteemed guests.

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PROGRAMME HIGHLIGHTS

- a. Exhibitions and plenary sessions.
- b. Keynote speeches and key product presentations.
- c. Short video clips highlighting the accomplishments of Safe Schools Lagos.
- d. Dinner, presentation of awards and recognitions.
- e. Entertainment:
 - Safety playlets by some audited schools.
 - Safety officers uniform dress competition – Police, FRSC, LASTMA, NCDC, Army, Airforce, Navy.
 - Songs and Rhymes by pupils/Students.
- f. Post-event’s documentary and media features

AWARD CATEGORIES

<u>S/N</u>	<u>Categories</u>	<u>Recipients</u>
<u>1</u>	BOS (Beacon of Safety Awards)	<u>Schools</u>
<u>2.</u>	School safety Champions	<u>School teams, students, parents, vendors, suppliers, NGOs’, service providers etc</u>
<u>3.</u>	BOS Academics	<u>Teachers</u>
<u>4.</u>	BOS Nonacademic	<u>Support staff</u>
<u>5</u>	BOS Governmental	<u>MDAs</u>
<u>6.</u>	BOS Visionary Awards	<u>Public office holders</u>

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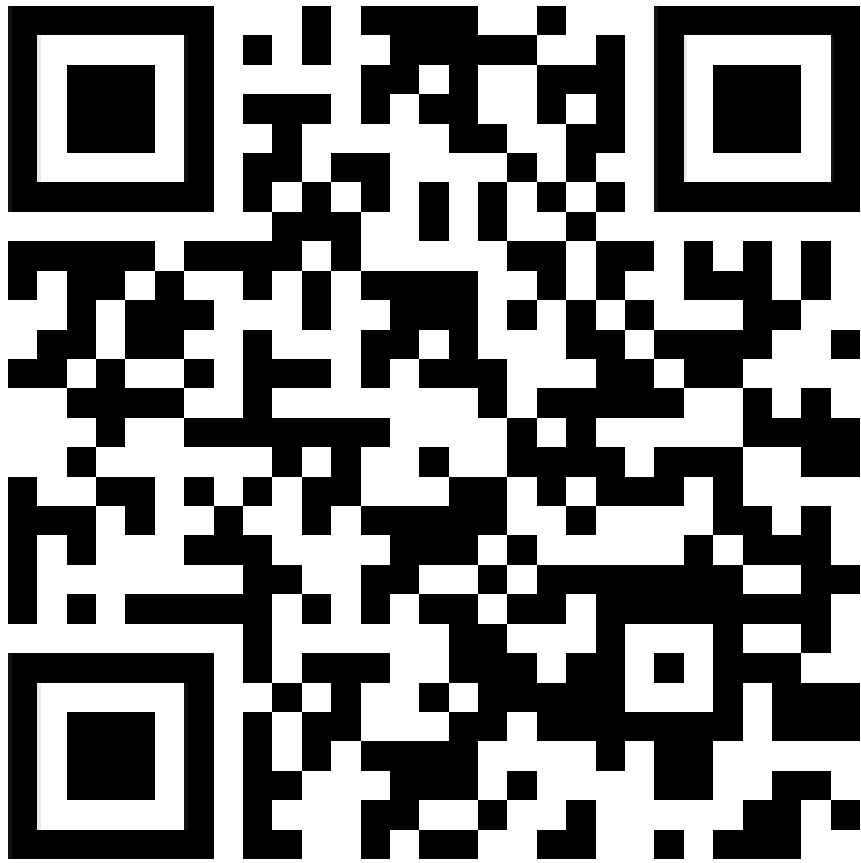
SPONSORSHIP CATEGORIES

1. ADHOC BUDGETARY SUPPORT

S/N	ITEMS	BUDGET(₦)	REQUIREMENTS	SELECT (items sponsorship options)
1.	Venue & LOGISTICS	10,000,000	Entire Facility Transporting equipment and items	
2.	Audio Visual and Technical Requirements	7,000,000	Sound Lighting Projector and Screen	
3.	Decorations and Signages	5,000,000	Aesthetics	
4.	Catering Services	7,000,000	Water Soft Drinks Food Servers	
5.	Photography and Videography	2,500,000	Pictures Video coverage	
6.	Security	1,000,000	Crowd Management	
7.	Souvenirs	2,500,000	Mugs Carrier bags Face towels Water bottle for kids	
8.	Award Plaques	5,000,000	Plaques Microwave Standing fan Refrigerator	
9.	Media Publicity	5,000,000	Television Radio Print Social Media	
10.	Master of Ceremony	500,000	Coordinate event	

TOTAL BUDGET = N44,500,000 (Forty four Million and five Hundred Thousand Naira Only.

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Note: Your organization can decide to pick an item or area of the budget to support. (Please tick all that applies)

2. SPONSORSHIP BOUQUETS

BOUQUET/OFFERINGS	A. <u>PLATINUM</u>	B. <u>GOLD</u>	C. <u>SILVER</u>
Award Dinner	2 tables of 10 guests each	1 table of 10 guests	5 Guests
Exhibition Space	12sqm.	6sqm.	3sqm.
Branding	Entire venue facility Backdrop Stage and hall areas Facility entrance 60% Branding of the Red-carpet backdrop Demos/promos 2- page feature in the event brochure Back page and inner front-page advert in the event brochure, plus additional full page elsewhere	6 roller banners in the main halls 2 roller banners by the entrance to the facility 30% Branding of the Red-carpet backdrop 1 page feature 2 full page adverts	3 roller banners Logo on the red-carpet backdrop Listed in the brochure. 1 full page advert
Product presentation	10 mins in Plenary session Product demo in entrance	5mins in Plenary session	N/A
Conference delegates	10	7	5
Seat drops and leaflets sharing	Yes	Yes	Yes
Souvenirs branding	100%	50%	10%
Press conferences	invited	invited	invited

C. EXHIBITION STANDS

Your organisation can equally take advantage of the vast space available at the Civic Center to obtain stands for product exhibition at ₦250,000.00 (Two Hundred and Fifty Thousand Naira Only).

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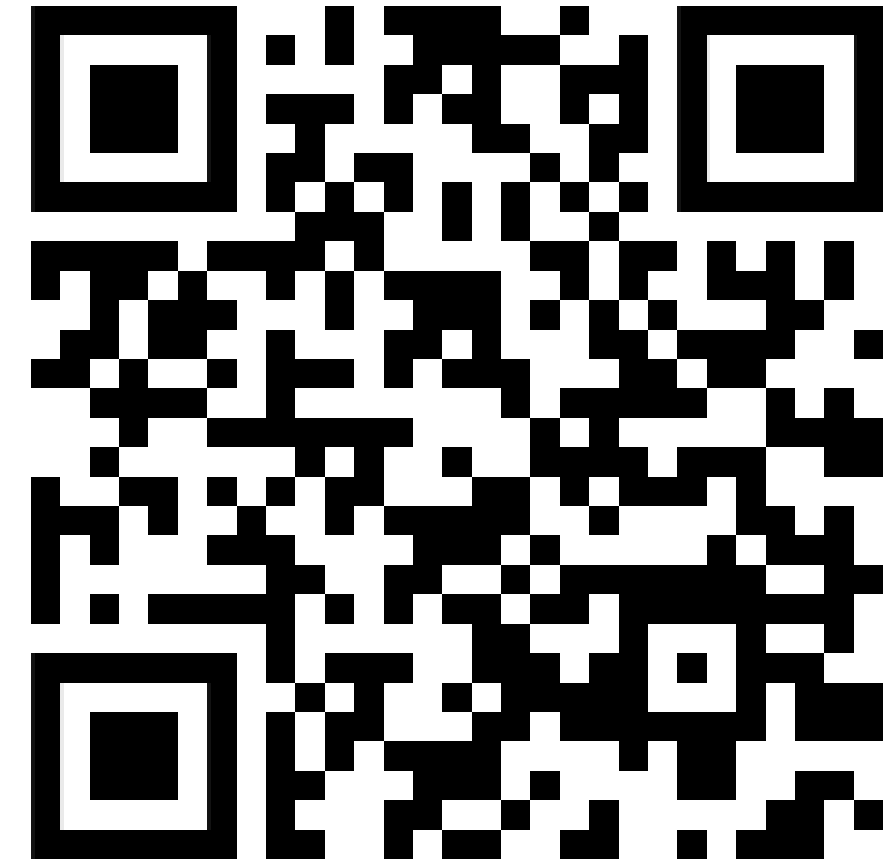


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BENEFITS OF THE PROJECT TO YOUR ORGANISATION

1. Your partnership with the Safe Schools Lagos project will further give your organization adequate exposure to decision makers and children's stakeholders
2. The authenticity of your organisation is further enhanced as you build a closer relationship and trust with people and potential clients through the Safe Schools Lagos Project.
3. Depending on your sponsorship participation, your organisation gets poised for exclusive spotlight and visibility throughout the event and afterwards.
4. A 10-minute opportunity to introduce your products to the audience.
5. Opportunities to be invited to the pre-event press briefings and to take part in the post event documentary.
6. Your organisation gets another opportunity to contribute to the safety and total well-being of the Nigerian child. Thereby supporting the Nation's quest for achieving the SDGs.



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SAFE SCHOOLS LAGOS BEACON OF SAFETY AWARDS/CONFERENCE
EVENT PARTICIPATION FORM

1. Name of organization.....

.....

2. Address:.....

.....

3. Phone Numbers:.....

4. Email Address:.....

5. SPONSORSHIP CHOICES (Please tick your choice(s))

Outright Sponsorship

• Platinum ☐

• Gold ☐

• Silver ☐

• Ad-Hoc support ☐

(Please state the specific option/s applicable):

• Exhibition stand only. ☐

Please note that this form must be submitted to the organisers latest by 2nd week in September for proper planning and implementation processes. You can also reach us by sending an email to info@pie2you.com or send an SMS to 08023347006 for more enquiries and information.

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Designation/Signature/Date